

creative marketing



ilanga

- Strategic creative visual planning, visual concepts
- Design of visual-boards to express market mappings, brand equities, new product positionings and concepts
- Creation of mood videos for new product concepts and creative treatments
- Illustration of presentations for brand positioning statements, new concept ideas, trend analyses
- Compilation of visual reference libraries

12 years in fashion, trends, communication and production combined with 10 years experience in strategy, research and marketing, have led to expertise in creative marketing.

This makes ilanga's difference in developing new ideas and in visualisation.

ilanga means the "sun" ...

light, life, contrast, energy ...

contact: Jennifer Lund

tel: 33 (0) 6 15 73 06 13

lund@ilanga.fr

ilanga SARL au capital de 8 000 Euros / N° de Siret 428 275 663 00014